

AutoCount Vehicles in OperationSM for aftermarket

Drive bottom-line performance
with fresh and actionable vehicle
registration statistics



Increase your aftermarket efficiency with cutting-edge vehicle registration statistics that help you make fact-based decisions to better manage your product portfolio. Stay ahead of the competition with AutoCount Vehicles in Operation,SM a database that consists of nearly 250 million light vehicles to ensure you have the most comprehensive information available.

A fluctuating market

Stay on-top of current vehicle trends with actionable vehicle registration statistics from all 50 states, plus Washington, D.C.

We provide down to census tract and block group level detail, that allows you to:

- Better manage your parts portfolio and inventory levels
- Efficiently plan for new vehicle introductions and adjust for technology changes
- Better assess locations for retail stores and service bays

Comprehensive and compliant

Our database includes 18 vehicle attributes plus AAIA compliance to both ACES and Legacy standards. In addition, AutoCount Vehicles in Operation for aftermarket has several

other data-source appends to bring you even greater visibility when making important product decisions. These sources include:

- Original equipment tire information
- Build percentages
- Battery information

Freshest and fastest in the industry

Our data is available for production six weeks after the close of each quarter, making us the fastest data provider in the industry. Now you can properly analyze current markets with our timely reports that allow you to stay on-top of changing technology enhancements and vehicle landscapes.

Standard vehicle attributes for reports

Vehicle category

Vehicle segmentation

Manufacturer

Vehicle make

Vehicle model

Model year

Vehicle series

Body style

Door count

Drive wheels

Fuel type

Engine displacement in liters

Engine cylinders

Aspiration performance

Fuel delivery

Wheelbase

Vehicle weight

Transmission type
(standard equipment)

AAIA compliance codes
(ACES and Legacy)

Customized output

We look forward to working with you to understand your unique business requirements and we will format your data specifically to meet your needs.

Make more fact based decisions with actionable Vehicles in Operation registration statistics for the aftermarket industry. To find out more about AutoCount Vehicles in Operation for aftermarket, contact your Experian sales representative today at 1 888 853 3307.